

*Smith-Midland® Corporation* has announced the introduction of SoftSound to its Easi-Set® Industries product line. The latest sound-absorptive technology for use in highway noise walls, SoftSound is a proprietary composition that is molded and compressed to suit the desired technical and aesthetic requirements of the customer. By combining special aggregates with cement as a binder in a specific and exacting process, SoftSound creates a material that surpasses any other combination of durability, acoustics, thermal, strength and moldability. SoftSound, now being used in Virginia, is a fully-tested, porous, lightweight material averaging 36 pounds per cubic foot. It is durable under all weather conditions, environmentally friendly, and 100% recyclable. It is resistant to rot, decay, mildew and mold buildup, insect nesting, vermin, termites, and combustion. Easi-Set is currently submitting SoftSound for approval in all fifty states, Canadian provinces and Mexico.

According to Matthew Smith, VP, Sales and Marketing for Smith-Midland, "SoftSound is our latest technological development, keeping Smith-Midland Corporation/Easi-Set on the leading edge with new products and applications. As a result of our extensive research and development, SoftSound provides customers with one of the most durable sound absorptive concrete products available in the market. We are ready to share this new technology with other precasters worldwide through Easi-Set Industries, our licensing subsidiary."

